

July 26, 2020

Rania Kelly  
Westwood, MA 02090

Mass Families Organizing for Change  
109 Fairhaven Road  
Mattapoisett, MA 02738

**Subject: Letter of Intent to Run for the Co-Chairperson, Vice-President**

Dear Members,

MFOFC has changed my family's life, as I am sure it has done for your family. This organization has challenged me to imagine better, has taught me how to advocate for my family, how to access resources to support my family, and pushed me to dream big for my little guy.

I hope to bring a fresh new perspective to the Board of Directors. I have served as an MFOFC Board member just under three years, served as Chair of the Marketing & Brand Committee, and served as interim co-chair.

I volunteered as interim co-chair, co-chairing beside Sandra Kinney with her extensive experience and long history with MFOFC. Together we worked with interim vice-chairs Kathy Healy Norton, Lauri Medeiros, and Sagrario Guerrero during the Covid-19 pandemic. We met weekly to help the organization move forward during this time of change. I am inspired by the board's talent, passion, and commitment, each bringing unique talent and skills. We have accomplished so much in such a short amount of time. The board has shown commitment to the families we serve, and the ability to rise to the challenge.

I am passionate about disability/chronic illness rights, and architectural/design accessibility (physical, intellectual, sensory). I am new to the world of non-profits but believe that my 20-years of professional experience in the private sector (specifically architecture, engineering, and marketing) brings valuable skills to the board and organization.

It has been a pleasure to serve on this board, and I hope to continue to serve as Co-Chairperson, Vice-President.

Thank you for your consideration.

A handwritten signature in black ink that reads "Rania Kelly". The signature is written in a cursive, flowing style with a large initial "R".

- Rania Kelly

# Rania Kelly

Westwood MA 02090  
raniadesign@gmail.com

**Disabilities and chronic illness advocate, architectural accessibility advocate, and single mother of seven-year-old boy that drives me to imagine better.**

## ADVOCACY WORK

**Interim Co-Chair**  
June 4, 2020 - Present

**MFOFC (Massachusetts Families Organizing for Change) // mfofc.org**

I was introduced to MFOFC through Advocacy Bootcamp training in September 2017 (*training for care-giver's advocacy skills to empower their children to lead rich and meaningful lives*). After completing the training, I was asked to join the MFOFC board (*February 2018*), and later lead the Marketing & Brand Committee (*October 2018*).

**Chair of the Marketing & Brand Committee**  
October 2018 - June 2020

**Board Member**  
February 2018 - Present

In May 2020, I volunteered to be an interim co-chair, co-chairing with Sandra Kinney, and working with interim vice-chairs Kathy Healy Norton, Lauri Medeiros, and Sagrario Guerrero during the Covid-19 pandemic. I hope to be elected to the co-chair (vice-president) position in the August 3, 2020 election.

**Board Member**  
May 13, 2019 - Present

**Commission on Disability // Westwood Massachusetts**

The Commission on Disability addresses issues for town residents with disabilities and their families. This includes housing, transportation, physical access and emergency planning. My focus on the board is accessibility and code compliance.

## WORK EXPERIENCE

**Strategic/Technical Design Manager (Principle Analyst)**  
June 2011 - Present

**Brown and Caldwell // Taunton, MA**

Serves as company Subject Matter Expert (SME) in 3D Modeling, Technical Graphics, Adobe Creative Suites, and Microsoft Office. Partners with Marketers and Project Managers to drive and develop strategic graphics and messaging for proposals and deliverables. Responsible for vision and overall art direction on internal design assets for high level projects and branding material. Demonstrates expert critical thinking, accountability, collaboration, communication, self-discipline, self-development, conflict resolution, and adaptability skills. Mentors marketing and technical staff on creative process and visual development for strategic pursuits and technical deliverables. Works directly with external clients as well as internal engineering/marketing staff.

**Graphics Director, Architectural Designer**  
April 2007 - June 2011

**TAT | The Architectural Team // Chelsea, MA**

Graphics Director at fast paced, deadline driven, architecture firm. Involved in architectural schematic design and proposal development for RFP's and deliverables. Managed and supervised all branding, graphic content, graphic software, graphics staff, and reported directly to senior management. Involved with the firm's re-brand initiative to elevate the design profile of the firm; this included launching new logo, website, intranet, and brand standards. Consulted on Revit/BIM and AutoCAD standards, as well as developed templates. In charge of all brand related materials including presentations, print collateral, website updates, newsletter design, and identity standards.

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*Rania Kelly resume continued.*

## **WORK EXPERIENCE CONTINUED**

**Project Manager,  
Architectural Designer**  
*October 2005 - April 2007*

### **Abacus Architects + Planners // Boston, MA**

Worked directly with housing developers, commercial developers, private owners and vendors. Developed schematic designs, design development, and construction documents in collaboration with head architect. Directed and implemented new identity campaign including website, graphic standards. Responsibilities included marketing materials, company identity standards, proposal development and RFP's. In charge of presentation materials including renderings and other 3D modeling, concept boards and construction drawings.

**Graphic Designer**  
*November 2000 - June 2002*

### **Communication Via Design // Boston, MA**

Graphic Designer in cutting edge graphic design firm. Duties included creative development, project management, presentations, client/vendor correspondence and quality control. Projects include corporate identity systems, brochures and other collateral, logo development, signage, kiosks, web sites and interactive media.

## **EDUCATION**

*June 2019*

### **The Commonwealth Seminar // [commonwealthseminar.org](http://commonwealthseminar.org)**

Six-week program on legislative and state budget process for community leaders.

*May 2011*

### **Boston Architectural Center // Boston, MA**

Master of Architecture at the BAC (*professional-practice and academic pedagogy*)

*May 2000*

### **Boston University // Boston, MA**

Bachelor of Fine Arts in Graphic Design from the College of Fine Arts with minors in Mechanical Engineering and Art History.

## **TECHNICAL SKILLS**

Adobe Creative Suite (*InDesign, Photoshop, Illustrator*), PowerPoint, Microsoft Word & Excel, Basic HTML – Windows/Mac. Architectural drafting & 3D Computer rendering (*AutoCAD, Revit, Sketchup*). Hand drafting, drawing, sculpture and photography.